

“Hickory Motor Speedway Opens for 75th Year”

February 24th, 2025

For Immediate Release:

The Hottest Late Model Stock Car track in the Carolinas will open our race season on March 1st. This will mark the 75th continuous year for the track known as “The Birthplace of the NASCAR Stars” and of course “Americas Most Famous Short Track”

After several improvements prior to the 2024 race season including a remodeling of the bathrooms, suites, pavement in the infield & more Hickory Motor Speedway Management will continue to create new and exciting programs for 2025. Hickory Motor Speedway fans and competitors will have an opportunity to witness the addition of the first Hickory Motor Speedway Grand Slam, a four-race additional championship crown for the NASCAR Advance Auto Parts Weekly Series Leapfrog Landscaping Late Model Stock Cars at Hickory.

One regular NASCAR Advance Auto Parts Weekly Series event followed by three premier events including the Jack Ingram Memorial event, the prestigious Paramount Auto Group Bobby Issac Memorial event, and the Calico Coatings Fall Brawl. Four events with \$8,000 of additional prize money on the line.

- 1) \$5,000 for first place
- 2) \$2,000 for second place
- 3) \$1,000 for third place

Rules and eligibility can be found on www.hickorymotorspeedway.com

The second new addition is a new 10' x 32' Jumbotron Scoreboard and Videoboard. The video board will allow for much cleaner viewing of the scoreboard positions and live feed of racing, with multiple sponsorship opportunities available. Give Skip Moser a call to promote your business and services on the Hickory Motor Speedway Jumbotron!! (828) 238-4088



Hickory Motor Speedway will continue to support the NASCAR Advance Auto Parts Weekly Series Leapfrog Late Models Stocks and the majority of the weekly events will continue to be Twin 40 lap events. The playoff system which was created for the 2022 race season and utilized over the past three years will remain in effect for 2025.

Also for 2025, Hickory Motor Speedway will continue with the popular Paramount Auto Group Limited Late Models and the Paramount KIA “Big 10” Racing Series. The Paramount Auto Group Limited Late Models will also be highlighted as the feature division in a \$3,000 to win event on October 11th.

Hickory Motor Speedway will continue to support the weekly series divisions including the Super Trucks, Heritage Finance Street Stocks, Renegades and select Vintage and Baby Grand events.

Hickory Motor Speedway will continue to support the Carolina Pro Late Models and Crate Modified Series with eight events for CPLMS and three events for CPCM.

An additional division on tap for Hickory Motor Speedway for 2025 will be the Super Steets for 5 events, a new division to Hickory Motor Speedway will bring a lot of excitement and should be a fan favorite.

Hickory Motor Speedway will run three Pro Late Model events, with two being part of the Grand Slam events. Also, on tap for 2025 will be two Tour of Destruction events (April 26th and September 27th), two Pro All Star Series (PASS) events (Friday and Saturday, March 14th and 15th), one ZMAX CARS Tour Throwback event (August 2nd), one SMART Modified event (April 12th), and one ASA STARS National event (May 22nd).

The stage is set for America's Most Famous Short Track to make history for the 75th year and you won't want to miss a lap!!!