



“Hickory Motor Speedway Welcomes Carolina Custom Golf Carts for 2018 Race Season”

October 1st, 2017

For Immediate Release:

Hickory Motor Speedway General Manager Kevin Piercy announced today an agreement between Hickory Motor Speedway and Carolina Custom Golf Carts to help market their products and services that are available online and at the dealership.

The partnership will include signage, PA announcements, a web link and more to provide awareness in Hickory and surrounding areas of their inventory and services.

Carolina Custom Golf Carts will also be the title sponsor for a race night for the 2018 race season to be decided, as well as a primary sponsor for the 4 Cylinder Division at Hickory Motor Speedway. The Carolina Custom Golf Carts 4 Cylinders will race 11 events at Hickory Motor Speedway. The 4 Cylinders have been a support division at Hickory Motor Speedway for several years and with a restructuring of the purse and this continued sponsorship should be in a good position for 2018.

General Manager Kevin Piercy stated “We are excited with this new opportunity to work with Carolina Custom Golf Carts, We have been discussing this opportunity for some time” Will Houston with Carolina Custom Golf Carts commented “We are looking forward to this partnership with Hickory Motor Speedway and an opportunity to be involved with short track racing”

Carolina Custom Golf Carts is a family owned and operated business specializing in the sales and service of high quality custom built golf carts. Carolina Custom Golf Carts also provides an entire service and parts department. Feel free to drop by Carolina Custom Golf Carts located at 623 21st St SE, Hickory, NC 28602.

On another note: Entry Blanks are out for the Late Model and Limited portion of the Cosmo Motors Fall Brawl presented by Calico Coatings and the Cosmo Motors Street Stocks have been added for a 25 lap feature to this event on Saturday October 21st at Hickory Motor Speedway.