

## “HICKORY SPEEDWAY TO HOST PRESTIGIOUS “RICK BOWMAN MEMORIAL”

April 24, 2008

Newton, NC... Hickory Motor Speedway is proud to be offering a very special event on Saturday, May 3 rd : The Rick Bowman Memorial! Developed as a tribute to Rick Bowman, the enhanced-purse, Twin 50-lap format will be co-sponsored by Dale Jarrett Inc. and The Jewelry Exchange.

Bowman, known as “Biscuit” to his many friends in the racing business, worked as Crew Chief for Dale Jarrett, Tommy Houston, and Morgan Shepherd, among others, and was the General Manager for Dale Jarrett Inc., until his untimely passing last November. A long time supporter and fan of short track racing, racers, and Hickory Motor Speedway, Rick will be much missed and long remembered.



Many of Rick's friends will be attending this inaugural memorial event, with a very special Autograph Session scheduled with Ned Jarrett, Dale Jarrett, Tommy Houston, and Dennis Setzer. These legendary drivers have agreed to attend to honor Rick's memory and to help raise funds for the “Rick Bowman Memorial Scholarship” to be awarded to a student in CVCC's Bobby Isaac Motorsports Program.

Dale Jarrett Inc. and Terry & Teresa Shook of the Jewelry Exchange have teamed up to honor Rick's memory with an event he would truly enjoy. The Jewelry Exchange will be presenting the winners of each of the night's races with a custom engraved wristwatch in commemoration of this inaugural event. Special signature trophies are being commissioned for all of the night's events by Xtreme Trophies, of Hendersonville, NC.

Twin 50-lap Feature Events are planned for the Bojangles Late Model Stocks on that evening. An additional \$2,500 has been added to the purse for the Top Five finishers in the events. The bonus purse will be distributed to the five drivers that have the best combined finishes in both races.

Bojangles Late Models will also be featured in a special On-Track Autograph Session, where the fans are invited onto the Track to meet their old (and new) favorite drivers.

In addition, The Jewelry Exchange is adding an additional \$800 to the purse for the Top Five finishers in their “Jewelry Exchange Limited Late Models” event scheduled for that same night, bringing the winner's share to \$800 to win!

With the enhanced purses, signature trophies, and special guests, this promises to be one of the most highly sought after and fiercely battled for races of the 2008 Season.

Also racing on May 3 rd will be the Pro-4's, Street Stocks, and Red Baron Race Parts Hobby Stocks. Winners in each of those division will also receive a custom trophy and engraved wristwatch.

Grandstands will open at 5pm for Qualifying, with an On-Track Autograph Session at 6pm with the Bojangles Late Models. First race is scheduled for 7pm.

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