

THE ACTION RETURNS FOR 64th SEASON AT HICKORY MOTOR SPEEDWAY

The 2014 racing season action begins for the 64th consecutive season at the Birthplace of the NASCAR Stars this Saturday.



(Newton, NC - March 6, 2014) The 2014 NASCAR Whelen All-American Series action returns Saturday, March 8 for the 64th consecutive season of stock car racing at Hickory Motor Speedway.

The 2014 Spring Classic season opener will feature the first round of the 'Paramount KIA Big 10 Race Challenge', a 10-race, 100-lap, point-paying series for the Bojangles' Late Model division that will take place during the regular NASCAR Whelen All-American Series season.

The Spring Classic season opener will also include appearances from the Gold King Limited Late Models, Street Stocks, WrenchRags Renegades and the 4-Cylinders. Grandstands open at 5 p.m. Eastern Time, with qualifying immediately following. An On-Track Autograph Session will begin at 6 p.m. and racing action will begin at 7 p.m. Free ZLOOPT Shirt with the purchase of an adult ticket until 6:30. Tickets are only \$11 for adults and \$9 for seniors and teens, with children 12 and under free.

For more information please visit, www.hickorymotorspeedway.com, or follow us on Facebook and Twitter.

About Hickory Motor Speedway:

Known as the Birthplace of the NASCAR Stars, Hickory Motor Speedway celebrates its 63rd season of stock car racing in 2014. Opening the gates in 1951, Hickory Motor Speedway is the oldest professional sporting venue in Catawba County, and has been credited as the longest continually operating motor speedway in the country. Producing drivers like Ned and Dale Jarrett, Bobby Isaac, Harry Gant, Ralph Earnhardt and Dennis Setzer, it's easy to see why Hickory Motor Speedway is filled with such rich stock car racing history and has earned the title of, Birthplace of the NASCAR Stars.

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