



Hickory Motor Speedway “Welcomes Cosmo Motors Inc. for 2017 Race Season”

February 6th, 2017

For Immediate Release:

Hickory Motor Speedway General Manager Kevin Piercy announced today an agreement between Hickory Motor Speedway and Cosmo Motors Inc. to help market the products and services that Cosmo Motors Inc. has available online and at the dealership.

The partnership will include signage, PA announcements, a web link and more to provide awareness in Hickory and surrounding areas of their unique business inventory and service.

Cosmo Motors Inc. will also be the title sponsor for multiple race nights for the 2017 race season, as well as a primary sponsor for the Knights of Destruction event on June 3rd and an associate sponsorship for the Hickory Vintage Swap Meet and Auto Fair on October 7th.

Cosmo Motors Inc. will provide division sponsorship for the popular Cosmo Motors, Inc. Street Stocks. The Cosmo Motors Street Stocks race weekly at Hickory Motor Speedway and have been a fan favorite for many years.

General Manager Kevin Piercy stated “We are excited with this new opportunity to work with Cosmo Motors Inc, We have been working in this direction with Cosmo over the winter” Kevin Hillen with Cosmo Motors Inc. commented “It is a true pleasure to have the opportunity to work with Hickory Motor Speedway for the 2017 Race Season! Coming out, supporting, and being able to market Cosmo Motors Inc, at Hickory's historic NASCAR racetrack is a great opportunity for us to reach out to our local racing enthusiast, as we share the passion they have for the sport. We look forward to seeing you at the races!”

Cosmo Motors Inc. is a family owned and operated business specializing in Rare, Fast and Exotic vehicles. Cosmo Motors Inc. began in July of 2005 by Constantine Kogan and the company has the capabilities to supply customers with an amazing selection of high quality used vehicles. Cosmo Motors Inc. also provides an entire service and parts department, full reconditioning/detail department, and are now able to provide you with automotive wraps, protective bras, window tint, and many other printed goods from only the highest quality material on the market!! Cosmo Motors Inc. is also a primary sponsor on the Monster Energy NASCAR Cup Series Car of Matt Dibenedetto. Feel free to drop by Cosmo Motors Inc. located at 545 12th St Dr NW, Hickory, NC 28601.