



“ Hickory Motor Speedway Adds Skip Moser to Marketing & Management Staff ”

For Immediate Release

Date: January 21 st , 2021

Hickory Motor Speedway is pleased to announce the addition of Skip Moser to our staff. Skip comes to us with a unique blend of sales and marketing expertise & will handle all new sponsorship additions for Hickory Motor Speedway. General Manager Kevin Piercy stated, “Skip has a proven background in all aspects of sales & management. We are excited to add someone to our team with such established leadership qualities as we continue to expand our relationships with new partners in the area.” General Manager Kevin Piercy will continue to work with existing marketing partners & directly with Skip on all new partnerships for 2021. You can contact Skip at (828)-238-4088 or e-mail him at moser.skip@gmail.com.

On another note: IRacing has completed the process of scanning Hickory Motor Speedway and is scheduled to release this year. We still have area for approx. 5 billboards in our artwork that will need to be submitted in the next 10 days. If you and your company would like to be a part of this program, please contact Skip as soon as possible .

Kevin Piercy

General Manager

Hickory Motor Speedway

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