



CHEER ON YOUR FAVORITE
LOCAL RACERS
WITH YOUR OWN CHECKERED FLAG!

GET YOUR FREE FLAG TODAY!

VISIT A PARTICIPATING ADVANCE AUTO PARTS STORE TO GET YOUR FREE NASCAR ADVANCE AUTO PARTS WEEKLY SERIES FLAG

As Advance continues to promote their new partnership with the NASCAR Advance Auto Parts Weekly Series, small checkered flags were produced and [will be distributed to select Advance Auto Parts stores closest to NAAPWS tracks](#). We want you to encourage your community of race fans to come into these stores, grab their flags (*no purchase required*) and bring them to the tracks to cheer on their favorite drivers/teams, or, cheer them on from their homes if they are unable to be in the stands.

● **Digital Downloads:** *CLICK ON YOUR TRACK BELOW TO DOWNLOAD*

Included:

- **WEB BANNERS:** 728x90, 320x50, 300x250 and 160x600
- **FACEBOOK:** Post, Cover and Event Image
- **INSTAGRAM:** Post and Story
- **TWITTER:** Post and Cover

● **Example Messaging:** *FEEL FREE TO USE THE MESSAGING BELOW OR COME UP WITH YOUR OWN*

- Cheer on your local short track and racers by picking up a mini NASCAR Advance Auto Parts Weekly Series flag at [store locations].
- Support your local short track and favorite drivers by picking up a mini NASCAR Advance Auto Parts Weekly Series flag at your local Advance Auto Parts store!

● **Hashtags:**

- Please continue to use the following hashtags for your NASCAR Advance Auto Parts Weekly Series social posts.
#NASCARRoots #NAAPWS



@nascarroots
@advanceautoparts



@NASCARRoots
@AdvanceAuto



@NASCARRoots
@advanceautoparts



THANK YOU FOR YOUR CONTINUED SUPPORT